

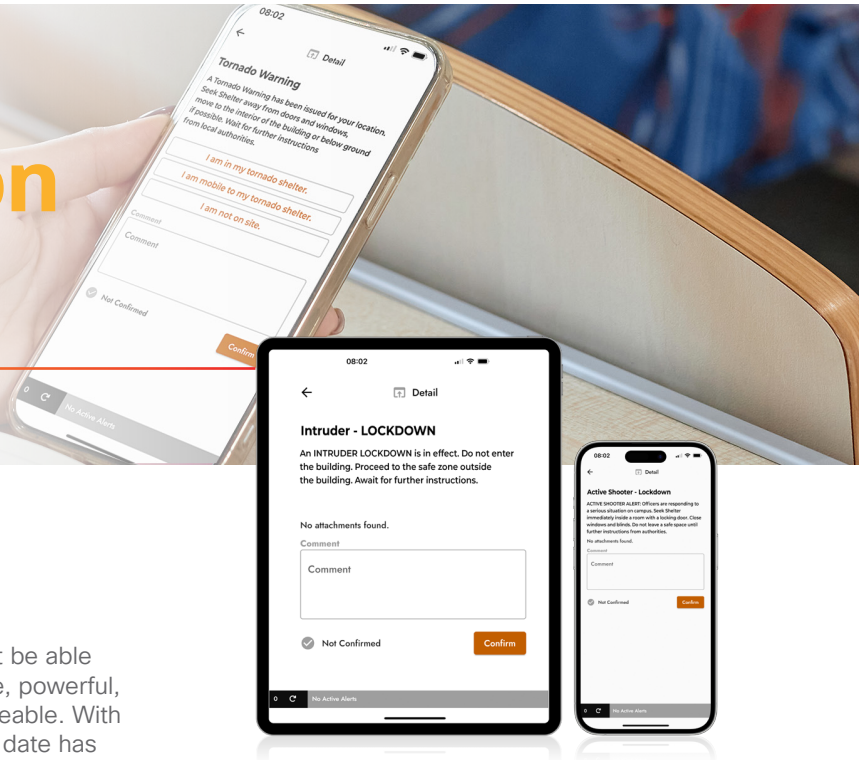


Mass Notification Simplified

Reliable, intuitive, and easy-to-use mass notification solutions to help you reach the people counting on you.

During any critical event or emergency, your organization must be able to communicate to your stakeholders – fast. You need an agile, powerful, and wide-reaching system that is simple, intuitive, and manageable. With AlertAware, keeping your workforce safe, informed, and up to date has never been easier or more cost effective.

Founded upon 20+ years of experience in the world's highest-profile crisis events, AlertAware is an all-in-one solution to protect your institution from threats and communicate with those who need it the most.



Expand Your Critical Alerting Reach



More Ways to Notify

Have confidence recipients will receive messages with the most delivery options on the market.

- Email
- SMS Text Message
- Phone Call
- Push/App (iOS & Android)
- Alertus Notification System



More Ways to Activate

During emergencies, flexibility is crucial; AlertAware provides the easiest ways to activate.

- One-Touch Activation
- Custom Activation
- Mobile Activation
- Automated Activation
- Scheduled Activation



More than Notifications

AlertAware goes beyond simple notifications, offering tools needed to manage any crisis.

- Two-way Messaging
- Personnel Accountability
- Personal Safety App
- ThreatWatcher™ Integration
- Incident Management

Multiple Delivery Methods

AlertAware provides various ways to notify and ensure your messages are received and understood through SMS, phone, email, mobile app/push, Slack, and on-premise devices through our Alertus Integration.

Simple and Intuitive User Experience

Offering the most effortless interface on the market, AlertAware makes it simple to manage and communicate during emergencies, including one-click activation.

Notification Scheduler

Send notifications immediately or schedule them as recurring with multiple dates and time options.

Two-Way Messaging

Go beyond notification with two-way messaging to gather critical information from your recipients.

Unlimited Contacts

Manage Users, Recipients, and Groups quickly and efficiently using available import capabilities.

User Management

Invite unlimited users via email or bulk upload from a .csv file. Role-based access controls and security PIN/password-protected groups ensure that only approved users have access.

SMS Short Code Notification Delivery

Dedicated SMS Short Code “SAFETY” in the U.S. & “NOTIFY” in Canada for easy recall.

Phone Notifications, Simplified

Easily send phone notifications using the text-to-speech feature.

Manage Multiple Organizations

Centralized account location for multiple organizations to manage different departments. Generate QR codes to allow users to quickly find and access the platform.

Single Sign-On (SSO) and Active Directory Login Support

Google, AzureAD, LDAP, and SAML 2.0 systems will be supported. Check availability with your Alertus Account Manager.

One-Touch Template Activation

Create unlimited templates and activate them via AlertAware’s one-touch protocol.

Business Communication Platform Integration

Seamless integration with Slack.

View Active Notification Status

Easily view the status of an active notification based on the number of targeted users, contacts, and groups that received it.

ThreatWatcher™ Integration

View NWS weather alerts and monitor critical weather events to protect your employees, regardless of location. Personnel Safety.

Personnel Safety

The mobile app allows personnel to request assistance, share their location, send photos, and have a two-way chat to ensure they’re safe.

Deliver Insights and Reporting

Default report dashboard, build custom reports, and download and export those reports in .csv format.

Streamlined Access to Member Portal and AlertAware Mobile App

Member portal allows contacts to opt-in, update, and manage their accounts, including contact information, locations, preferences, etc.

Custom Branding

Add your organization’s logo and maintain uniformity throughout notifications for a polished look and familiar feel.

Integration with Alertus System

Activate existing Alertus Servers using Preset Alerts, providing interoperability with the Alertus suite of emergency mass notification products.

IPAWS Integration

Activate IPAWS from AlertAware. Send alerts to Wireless Emergency Alerts (WEA) and Emergency Alert System (EAS) channels. Alertus System integration required.

Incident Reporting/Management

Quickly send incident reports with location information and add photos and descriptions for the responder.

