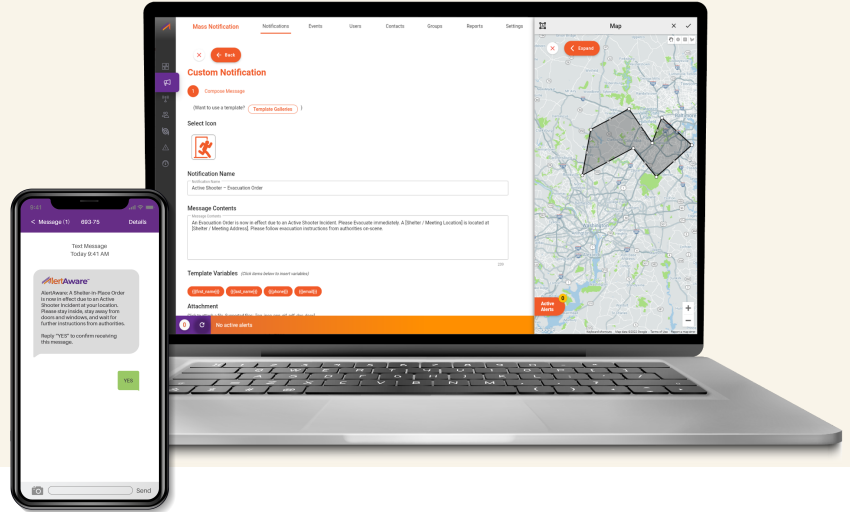# Mass Notification Simplified.

Reliable, intuitive, and easy-to-use mass notification solutions to help you reach the people counting on you.

During any critical event or emergency, your organization must be able to communicate to your stakeholders — fast. You need an agile, powerful, and wide-reaching system that is also simple, intuitive, and manageable. With AlertAware, keeping your workforce safe, informed, and up to date has never been easier or more cost effective.

Founded upon 20+ years of experience in the world's highest-profile crisis events, AlertAware is an all-in-one solution to protect your institution from threats and communicate with those who need it the most.

Expand Your Critical Alerting Reach

More Ways to Notify

Have confidence recipients will receive messages with the most delivery options on the market.

➔ Email
➔ SMS/Phone
➔ Push/App (iOS & Android)
➔ Slack, Microsoft Teams
➔ Facebook/Twitter
➔ IPAWS

More Ways to Activate

During emergencies, flexibility is crucial; AlertAware provides the easiest ways to activate.

➔ One-Click Activation
➔ Custom Activation
➔ Mobile Activation
➔ Automated Activation
➔ Scheduled Activation
➔ Geo-targeting

More than Notifications

AlertAware goes beyond simple notifications, offering tools needed to manage any crisis.

➔ Two-way Messaging
➔ Personnel Accountability
➔ Personal Safety App
➔ ThreatWatcher™
➔ GIS Situational Awareness
➔ Incident Management

Multiple Delivery Methods
AlertAware provides various ways to notify and ensure your messages are received and understood through SMS, phone, email, mobile app/push, Facebook, Twitter, Slack, MS Teams, and on-premise devices through our Alertus Integration.

Simple and Intuitive User Experience
Offering the most effortless interface on the market, AlertAware makes it simple to manage and communicate during emergencies, including one-click activation.

Notification Scheduler
Send notifications immediately or schedule them as recurring with multiple dates and time options.

Two-Way Messaging
Go beyond notification with two-way messaging to gather critical information from your recipients.

Unlimited Contacts
Manage unlimited contacts and groups, quickly add custom fields, and import using automation, Bulk importer, or our Migration Wizard to import contacts from third-party solutions.

User Management
Invite unlimited users via email or bulk upload users from a .csv file. Role-based access controls and security PIN/password-protected groups ensure only approved users have access.

SMS Short Code Notification Delivery
Dedicated SMS Short Code "SAFETY" in the U.S. & "NOTIFY" in Canada for easy recall.

Phone Notifications, Simplified
Easily send phone notifications using the text-to-speech feature.

Manage Multiple Organizations
Centralized account location for multiple organizations to manage different departments. Generate QR codes to allow users to quickly find and access the platform.

Single Sign-On (SSO) and Active Directory Login Support
Multiple platforms are supported, including Google, AzureAD, LDAP, SAML, and Facebook.

One-Click Activation
Create unlimited templates and activate them with a single click.

Best Practices Included
Over 50 templates included at no cost based upon 20+ years of experience.

Robust Geo-Fencing and Geo-Targeting
Use interactive maps to view and target contacts.

Business Communication Platform Integration
Seamless integration with Slack, Microsoft Teams, Twitter, and Facebook.

View Active Notification Status
Easily view the status of an active notification based on the number of targeted users, contacts, and groups that received it.

ThreatWatcher™
View NWS weather alerts and monitor critical weather events to protect your employees, no matter where they are.

Personnel Safety
The mobile app allows personnel to request assistance, share their location, send photos, and have a two-way chat to ensure their continued safety.

Deliver Insights and Reporting
Default report dashboard, build custom reports, and download and export those reports in .csv format.

Streamlined Access to Member Portal and AlertAware Mobile App
Member portal allows contacts to opt-in, update, and manage their accounts, including contact information, locations, preferences, etc.

Text-to-Speech Customizability
Text-to-Speech features multiple settings, such as male and female voices, pitch, and volume for phone/voice calls.

Training and Test Environment
Test and improve user experience by utilizing the separate training and sandbox environment.

Custom Branding
Add your organization's logo and maintain uniformity throughout notifications for a polished look and familiar feel.

IPAWS Integration
Activate IPAWS from AlertAware. Send alerts to Wireless Emergency Alerts (WEA) and Emergency Alert System (EAS) channels.

Incident Reporting/Management
Quickly send incident reports with location information and add photos and descriptions for the responder.

Integration with Alertus System
Activate existing Alertus Servers using Preset Alerts, providing interoperability with the Alertus suite of emergency mass notification products.